

**2022-23**

*School Year*

# ADVERTISING & SPONSORSHIPS

*Excelsior Springs School District*



**DR. MARK BULLIMORE**

*Director of Communications*

816-826-8274

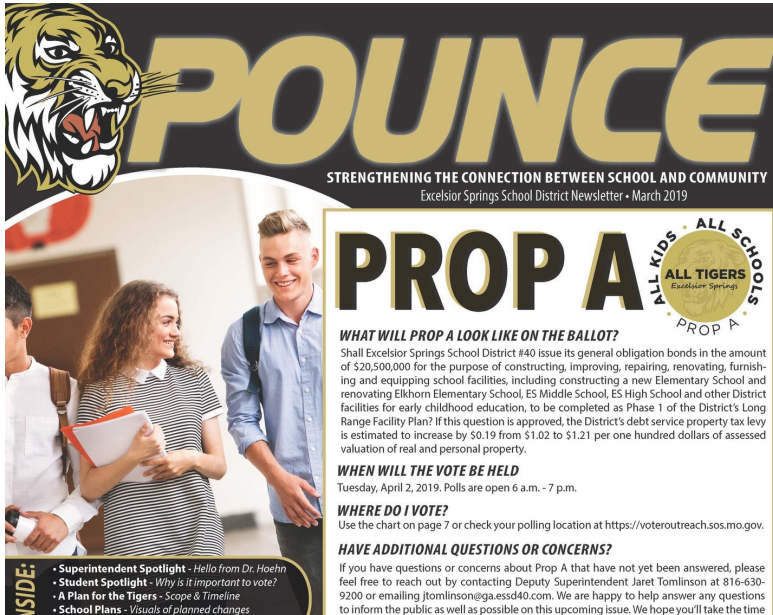
*mbullimore@ga.essd40.com*

**COME VISIT US**

*300 W Broadway Excelsior Springs, MO 664024*

*or visit our website at : [www.essd40.com](http://www.essd40.com)*

# WEBSITE & MAGAZINE RATES 2022-23



## 2022-23 DISTRICT POUNCE NEWSLETTER

Advertise in the district magazine that is mailed to over 10,000 mailboxes and 5,000 social media clicks in Excelsior Springs and surrounding areas twice a year (October & March)

### AD RATES

- Full Page \$1500
- Back Cover \$1400
- Half Page \$1200
- Quarter Page \$850
- Page footer \$500

## WEBSITE

Get your business or organization's ad on the ESSD40 Public Schools website. Ads will appear on the home district web page. Ad sponsor has approximately 20,000 impressions from July-June.

### Pricing

\$2000 per year

SECURED



Activities



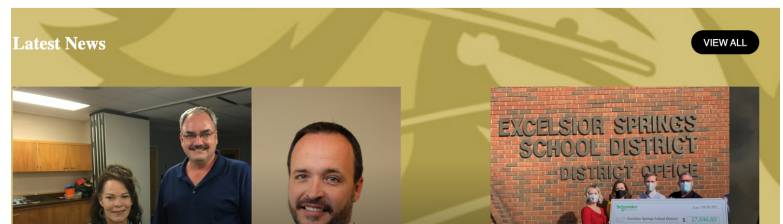
School Board



Ask The District



Food Services



# DISTRICT EVENTS

## BACK-TO-SCHOOL GUIDE

Sponsor of the annual ESSD40 Back-To-School Guide. This guide is direct distributed digitally to all 2800+ ESSD40 families, shared on all Excelsior Citizen digital platforms, and will be shared via district website and social media platforms. Print versions will also be available. The sponsorship will help to cover cost of the guide and distribution of print.

Full Sponsor: \$1500.

Partial Sponsor: \$750

## SEASONAL SPORTS & ACTIVITIES PREVIEW

Sponsorship of the new Seasonal Activities & Sports Preview. This will feature both written and video interviews of coaches, sponsors, and participants.

Full Sponsor:  
\$1500/season or \$4000 for all three seasons  
(Fall/Winter/Spring).

Partial Sponsor: \$750/season

## Back to School Extravaganza!

[Leave a Comment / Archives / By S Jason Cole](#)

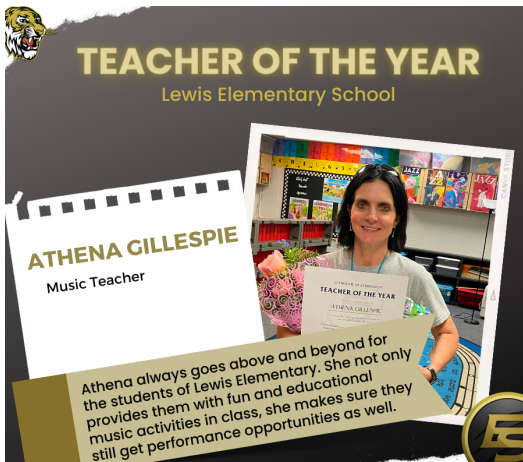
Last Updated on July 25, 2022 by [S Jason Cole](#)



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## STUDENT OF THE MONTH, SUPPORT STAFF OF THE MONTH, & TEACHER(S) OF THE YEAR

Sponsor the annual award given to the ESSD40 Teacher of the Year finalists & winner, Support Staff of the Month, and Student of the Month. The sponsorship will help to cover cost of the awards/prizes. Cost: \$2,500

SECURED



# ATHLETICS

## FALL & SPRING SEASON SPONSORS



### Platinum Sponsor - 1 Available - \$3,500

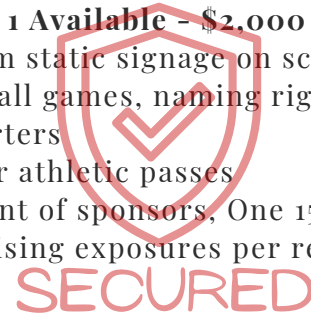
- Tiger Stadium static signage on scoreboard
- Four full-year athletic passes
- During football games, naming rights for each of the Tiger first downs
- Announcements throughout game times
- Large logo on programs

### Anchor Partner Sponsor - 1 Available - \$2,500

- Tiger Stadium static signage on scoreboard
- Two full-year athletic passes
- During football games, naming rights for each of the Tiger timeouts
- Announcements of sponsors during game times

### Tiger Sponsor - 1 Available - \$2,000

- Tiger Stadium static signage on scoreboard
- During football games, naming rights for each of the four quarters
- Two full-year athletic passes
- Announcement of sponsors, One 15 second Pre-Game advertising exposures per regular season home event



### Football/Soccer Stadium Scoreboard Sponsor

10 Available - \$1000 (3-year agreement) 48"x55"

- Tiger Stadium semi-permanent Static Signage
- One full-year athletic passes
- Announcement of sponsors.

### Stadium PlayClock Sponsor

6 Available - \$500 (3-year agreement) 24"x 48"

- Tiger Stadium semi-permanent Static Signage on the football/soccer stadium playclocks.
- Announcement of sponsors.



# ATHLETICS

**MOST POPULAR**

## STADIUM & GYM BANNERS

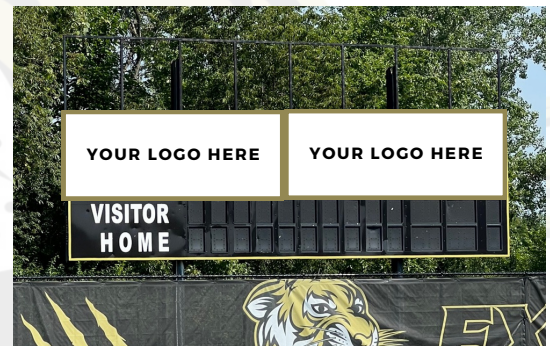
First year rate includes one banner. Renewal rates do not include a banner, but a new banner may be purchased for an additional fee. Banner will be hung from July 1-June 30 of each school year. Ability to purchase a banner for each location: baseball field, softball field, basketball/volleyball/wrestling gym. Size: 4' wide x 3 tall.



**Banner:** Price: \$500 per year/ \$400 yearly renewal rate (if a new sign is not needed)

### Baseball & Softball Scoreboard Sponsors - 4 available

Contact the Communications Department if you are interested in sponsoring our baseball and/or softball field scoreboards.



## WINTER SPORT SPONSOR

### Gold Sponsor - 1 Available - \$2,500

- Presenting sponsor for regular season boys and girls basketball games
- Tiger Gymnasium semi-permanent Static Signage
- Two full-year athletic passes
- Large Logo on event programs
- During basketball games, naming rights for each of the Tiger timeouts

### Tiger Sponsor - 4 Available - \$1,000

- Tiger Gymnasium semi-permanent Static Signage
- Recognition of sponsors at athletic games
- Announcement of sponsors
- Second level logo on programs



**FOR MORE INFORMATION ON ADVERTISING  
WITH ESSD40, OR SUPPORTING OUR SCHOOLS  
IN OTHER WAYS. PLEASE CONTACT OUR  
COMMUNICATIONS DEPARTMENT.**

**DR. MARK BULLIMORE**

*Director of Communications*

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**EXCELSIOR SPRINGS**  
SCHOOL DISTRICT

ESSD40.COM  
816.630.9200

FOLLOW US:

